

Jordan McLaughlin

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PROFILE

A multidisciplinary creative with experience in film, animation, and graphic design, working across narrative features, television, and web content. Proven ability to translate story and tone into compelling visuals, both on set and in post. Skilled in art direction, set graphics, motion design, and production workflows. Equally comfortable in collaborative environments and fast-paced solo execution, with a focus on originality, clarity, and storytelling through design.

SOFTWARES

- Photoshop
- InDesign
- After Effects
- Premiere Pro
- Illustrator
- Microsoft Suite

CAREER EXPERIENCES

Graphic Designer

THE DECLINE OF F*CKING WESTERN CIVILIZATION | FEATURE FILM | AUGUST 2026 - OCTOBER 2026

Designed and prepared graphics. Collaborated with the art department team. Facilitated communication and rolling deadlines with print shops.

Graphic Designer / Art Department Production Assistant

THE TERRORS OF JORDAN MENDOZA | ADULT SWIM TELEVISION SHOW | AUGUST 2025 - SEPTEMBER 2025

Designed and prepared graphics. Produced and installed graphics on props, signage, and set dressing. Maintained art department calendars and tracked deadlines for design deliverables and builds. Printed and organized set plans for the art department team. Handled daily runs for props, materials, set dressing, crafty, and office supplies.

Graphic Designer / Art Department Production Assistant

THE SAVIORS | FEATURE FILM | OCTOBER 2024 - DECEMBER 2024

Designed on-screen and production graphics in support of the film's visual language. Supported the art department with prop sourcing, set dressing, and workspace organization. Coordinated daily pickups and drop-offs across departments.

Graphic Designer / Art Department Production Assistant

THE REHEARSAL | HBO | JUNE 2024 - OCTOBER 2024

Designed and prepared graphics for use across four soundstages and various on-location sets. Produced and installed graphics on props, signage, and set dressing. Maintained art department calendars and tracked deadlines for design deliverables and builds. Printed and organized set plans for the art department team. Handled daily runs for props, materials, set dressing, crafty, and office supplies.

NOTABLE PROJECTS

Weezer: The Gathering Tour – Show Poster Illustrator – August 2026

Benson Boone – The Time Of My Life – Graphic Designer – June 2026

Hershey's x Pokémon Commercial – The Martin Agency – Graphic Designer – March 2026

Little Walnut – Logo Designer and Brand Manager – November 2025 - January 2026

DSA National Convention – DSA – Lead Graphic Designer and Creative Director – January 2025 - July 2025

Kevin Durant Ad Spot – FanDuel – Art Department Production Assistant – June 2025

Mani Petty YouTube Series – GET ME OUTTA HERE – Art Department Production Assistant – May 2025

Harry IRL – GET ME OUTTA HERE – Animator – January 2025

Meow Wolf – Animator – February 2023

Channel 5 News – Animator – December 2021

American Waste (Short Film) – Co-Writer & Director – 2019

EDUCATION & CERTIFICATIONS

Bachelor of Fine Arts in Film & Animation

University of North Carolina School of The Arts

Boy Scouts of America

Eagle Scout